



Introduction To Regenerative Business

Énoncés des mises en situation

LA JOLIE PROD

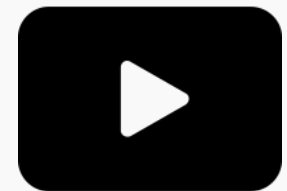
LUMIA
Modèles & leadership
régénératifs



Climate



Every Week, For 10 weeks



The videos
(approx. 45 min per week)



Case Studies
(approx. 15-30 min per week)



Interviews with Pathfinders
(approx. 30 min per week)

1h30/week



Live Discern (1h30)



Live Slow Down (1h30)

3h/week

Overview

1 week
Before
The start

Sending of the
certificate

S1

S2

S3

S4

S5

S6

S7

S8

S9

S10

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Wednesday

Live
introduction

Live Slow
Down

Live Slow
Down

Live Slow
Down

Live Slow
Down

Live Slow
Down

Live Slow
Down

Live Discern

Live Discern

Live Discern

Live Discern

Live Discern

Live Discern

Live Discern

Butterfly School

A 10-week digital training course to develop the ability to :

See

Your business as a living system, contributing to wider living systems.

Master

9 living principles in your daily work and life.

Identify

The potential for creating business opportunities by putting a regenerative approach into action

Recognise

The key steps towards regenerative business in your company.

Foster

A community of pioneers, committed to the path of regenerative business.

Discern

How a living company interacts with and impacts its living ecosystems, in a rigorous and structured way.

100% digital

4h per week

“Lives”
Weekly

€ 2000 excl.
For company
employees

€ 1000 excl.
For self
employed and
NGO's

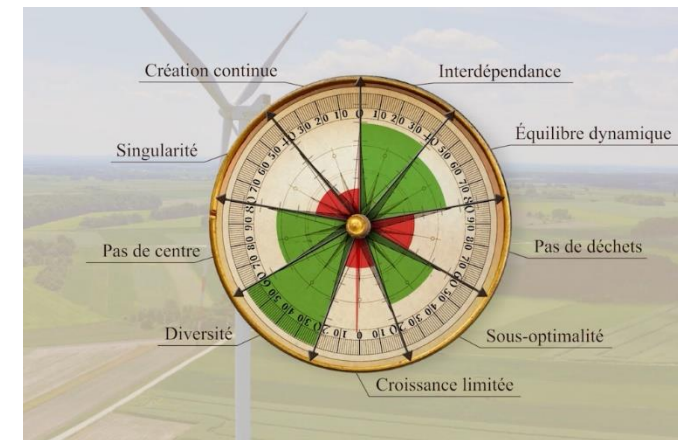
Butterfly Course



Week 1
Drawing on the
principles of life



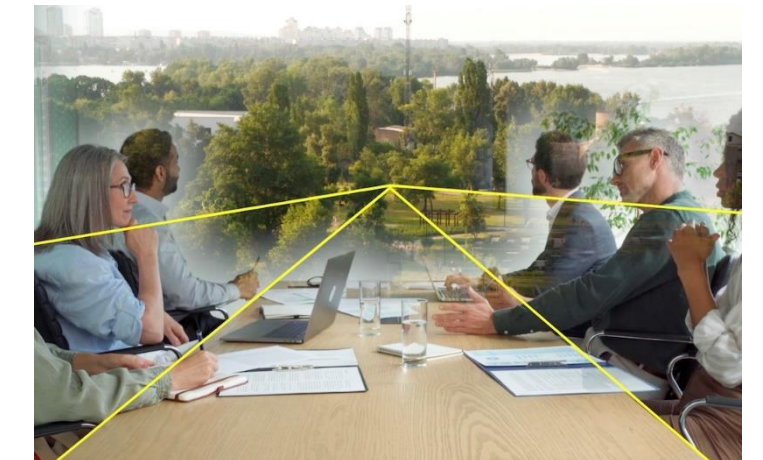
Week 2
Deconstructing
Volumetric
Growth



Week 3
Encountering
regenerative
business (1/2)



Week 4
Slow Down



Week 5
Encountering
regenerative
business (2/2)



Week 6
Analysing live
cases (1/2)



Week 7
Slow Down



Week 8
Analysing live
cases (2/2)



Week 9
Slow Down



Week 10
Preparing for
tomorrow

Detailed program

Week 1 :

Inspired by the principles of life

Total videos: 45 minutes

Role-playing: between 5 min and 1h (optional)

Interview with scouts: 60 min (optional)

Live Discern: 1h30 (optional)

Week 2:

Deconstructing volumetric Growth

Total videos: 50 minutes

Case studies: between 5 min and 30 min (optional)

Interview with scouts: 80 min (optional)

Live Slow Down: 1h30 (optional)

Live Discern : 1h30 (optional)

Week 3 :

Encountering regenerative business (1/2)

Total videos: 45 minutes

Role-playing: between 5 min and 1h (optional)

Interview with scouts: 60 min (optional)

Live Slow Down: 1h30 (optional)

Live Discern: 1h30 (optional)

Week 4 :

Break

Week 5 :

Encountering regenerative business (2/2)

Total videos: 40 minutes

Case studies: between 5 min and 45 min (optional)

Interview with scouts: 50 min (optional)

Live Slow Down: 1h30 (optional)

Live Discern: 1h (optional)

Week 6 :

Analysing life cases (1/2)

Total videos: 1h40 minutes

Case studies: between 5 min and 30 min (optional)

Interview with scouts: 70 min (optional)

Live Slow Down: 1h30 (optional)

Live Discern : 1h30 (optional))

Week 7 :

Break

Week 8 :

Encountering life cases (1/2)

Total videos: 2H

Case studies: between 5 min and 30 min (optional)

Interview with scouts: 60 min (optional)

Live Slow Down: 1h30 (optional)

Live Discern : 1h30 (optional)

Week 9 :

Break

Week 10 :

Preparing for tomorrow

Total videos: 60 minutes

Role-playing: between 5 min and 30 min (optional)

Interview with scouts: 60 min (optional)

Live Slow Down: 1h30 (optional)

Live Discern : 1h30 (optional))

PREREQUISITES: no prerequisites

TRAINING OBJECTIVES:

- Know how to name the 9 principles of living systems
- Understand how to apply these 9 principles of living systems to life and to your business

Be able to cite concrete examples of businesses practices aimed at moving towards regenerative processes.

OFFICIAL TIME : 32 hours

TARGET AUDIENCE: For professionals only

TERMS AND CONDITIONS :

Registration is open 2 to 3 months before the start of the course.

The average training start date depends on the period in which you wish to train. However, we can start your training within 90 working days of initial contact. Please contact us for more information.

RATES :

€1000 excl. VAT/person, for self-employed entrepreneurs and NGOs

€2000 excl. VAT/person, for businesses

VENUE: Distance learning via the EDAPP platform and live zoom sessions

TEACHING RESOURCES:

Assessment of participant needs and profile

Training sessions grouped into modules

Alternating theoretical and practical content

Case studies of companies whose initiatives are analysed using the tools provided at the start of the course

Online instructional videos and practical exercises in sub-groups during live sessions

EVALUATION METHODS :

An assessment is carried out at the start of the course to evaluate your initial level.

An assessment is carried out at the end of the course, to check your knowledge and validate the skills you have acquired.

FOLLOW-UP :

Trainees receive an invitation to attend before the course.

An end-of-training certificate mentioning the objectives, nature and duration of the course is given to trainees after the training.

Course materials are available to trainees from the start of training until 6 months after the end of training on the EDAPP platform.

ACCESSIBILITY: If you have any specific disability-related requirements, please contact us directly at school@butterfly-regen.com to discuss your training needs.